



CATHERINE FLON *Symposium*

Cultivating Innovation, Entrepreneurship and Women Economic Empowerment

May 18th, 2016 | 10am - 1:15 pm

United Nations
UN visitors entrance
46th Street and 1st Avenue, New York, NY, 10017

Catherine Flon is regarded as one of the symbols of the Haitian Revolution and independence.
She sewed the first Haitian flag on May 18, 1803

CONFIRMED SPEAKERS



His Excellency Denis Régis
Permanent Mission of the
Republic of Haiti to the
United Nations



**Ambassador
Danielle Saint-Lot**
Founder,
Danielle Saint-Lôt Haiti
Women's Foundation
Former Minister of
Commerce, Industry and
Tourism of Haiti



**Honorable Rodneyse
Bichotte**
Assembly Member and
State Committee Woman/
District Leader for
New York State's 42nd
Assembly District



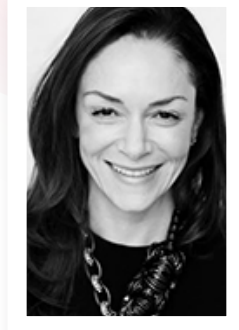
Serge Renaud, MBA, MSA
President of the
National Alliance for the
Advancement of Haitian
Professionals (NAAHP)



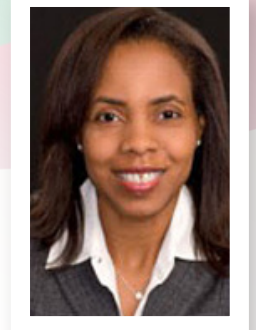
Marie Gabrielle Aurel
Co-founder - Société
Agricole de Production et
d'Élevage du Nord,
(SAPEN, SA)



Leanna Archer
Founder & CEO of
Leanna's Essentials



Laurence Bigio
Marketing President,
GB Group and Publisher
Challenges Magazine



**Dr. Marjorie Pierre
Brennan, MD**
NAAHP Advisory Board
Chair and Co-Chair of the
Scholarship
Committee



Yve-Car Momperousse
CEO and Co-Founder of
Kreyol Essence (KE)



Cleve Mesidor
Global Solutions
Consultant, RABEN
GROUP



Nadia Cherrouk
Country Director,
Pan American
Development Foundations
(PADF)



Anna Falth
Manager of
EmpowerWomen,
UN Women Economic
Empowerment Section



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Danielle Saint Lôt
Haiti Women's Foundation

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7, Impasse Fleury, Musseau, Petion-Ville, Haiti

The Danielle Saint-Lot Haiti Women's Foundation (DSLH) and the National Association of Haitian Professionals (NAAHP) are joining forces to launch the first edition of the Catherine Flon Symposium on May 18th, at the United Nations headquarters in New-York City. The "1st Catherine Flon Award" will be presented at this Symposium.

Celebrating Haiti Flag day and honoring Catherine Flon, one of the symbols of the Haitian Revolution and independence, this inspiring event will convene over 350 participants including public and private sector leaders, entrepreneurs, investors, professionals, development practitioners and friends of Haiti to explore inclusive solutions that create opportunities, innovations, and strategic partnerships for female entrepreneurship enhancement in Haiti and the Diaspora. Symposium will feature networking and two panel discussions.

First Panel: Bridging the Gap- How to Fill the Missing Middle

Since economic growth worldwide is driven by the development of SMEs, the Danielle Saint-Lot Haiti Women's Foundation (DSLH) seeks to bridge the gap to fill the 'missing middle' and grow the creative economy by empowering Haitian women, whether in Haiti or abroad, through the promotion of social entrepreneurship, leadership, social skills and professional development.

The New York State Assembly passed several pieces of legislations during the 2015 Legislative Session. The intent was to promote minority and women-owned businesses, as well as other small businesses, and assist these businesses to grow and thrive.

The first panel will discuss how Haitian-American women entrepreneurs and professionals can seize opportunities to create business in the U.S. and/or partner with female entrepreneurs in their homeland.

Second Panel: Innovation, Entrepreneurship and How to Contribute and Help Promote Women's Economic Empowerment

We tend to think of entrepreneurship as a one way street, the innovative way of developing and managing a start-up, whereas there are many facets to entrepreneurship. A lawyer who has his/her own practice or a doctor who operates his/her own clinic is an entrepreneur. An employee who develops a new and innovative management plan within his/her company is also an entrepreneur.

The second panel will engage inspiring women entrepreneurs from Haiti and the Diaspora in a conversation that discusses the various challenges faced by female businesswomen. These include the issue of why, whether in the US or Haiti, there are fewer women owned businesses than those of their male counterparts, and what can be done, through the various avenues that exist, to contribute and promote innovation, entrepreneurship and economic empowerment for women.





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The **Danielle Saint-Lot Haiti Women's Foundation**, a U.S. based non-profit, advances programs to empower Haitian women through the promotion of social entrepreneurship, leadership skills, and professional development. The foundation's activities include trainings, forums, networking, coaching, and mentoring. Among the topics explored are gender equality and conflict resolution to advocate for greater equal social and economic rights for women. The goal is to give women the necessary tools to help them improve the quality of life of their families and communities. The Foundation's initiatives are implemented in Haiti. For more information visit the foundation's website at www.haitiwomensfoundation.org/foundation



Founded in 2011, the **National Alliance for the Advancement of Haitian Professionals** (NAAHP) is a 501(c)3 non-profit organization established by a diverse group of forward-thinking industry experts, youth leaders, faculty, public and nonprofit sector professionals from Haiti and its global diaspora. NAAHP is focused on connecting a global community of peers with career advancement resources, as well as, fostering transformative relationships between NAAHP members and committed stakeholders to rebuild Haiti through philanthropy and social entrepreneurship. For more information about NAAHP visit its website at www.naahpusa.org.

Wednesday May 18, 2016
United Nations Headquarters, New-York City

Theme:
Catherine Flon¹ Symposium:
Cultivating Innovation, Entrepreneurship and Women Economic Empowerment

Time	Event	Room
8:30 am	Registration Check-In Begins	
9:30 am - 9:50 am	Speakers/Panelists Gathering	
10:00 am - 10:10am	<p>Haiti National Anthem Barbara Guillaume, artist and women rights activist: Welcoming Remarks</p> <ul style="list-style-type: none"> • Serge Renaud, President of the National Alliance for the Advancement of Haitian Professionals (NAAHP) • Ambassador Danielle Saint-Lot, President of Danielle Saint-Lot Haiti Women's Foundation (DSLH) 	Trusteeship Council Chamber
10:10 am - 10:30 am	<p>Opening Statement</p> <ul style="list-style-type: none"> • His Excellency Ambassador Denis Régis, Haiti Permanent Representative to the United Nations • Special "1st Catherine Flon Award" <p>One Woman - Nou Tout Se Fanm: A song for UN Women Barbara Guillaume</p> <ul style="list-style-type: none"> • Ms. Anna Falth, Manager of EmpowerWomen, UN Women Economic Empowerment Section 	Trusteeship Council Chamber
10:30 am - 11:30 am	<p>Bridging the Gap- How to Fill the Missing Middle</p> <ul style="list-style-type: none"> • Ambassador Danielle Saint-Lôt • Honorable Rodneyse Bichotte, New York State Assemblymember, Chair of the Subcommittee on the Oversight of Minority and Women-Owned Business Enterprises <p>Moderator Cleve Mésidor, Global Solutions Consultant, The Raben Group</p>	Trusteeship Council Chamber
11:30 am - 11:40 am	Break	
11:40 am - 12:40 pm	<p>Innovation, Entrepreneurship and How to Contribute and Help Promote Women's Economic Empowerment</p> <ul style="list-style-type: none"> • Leanna Archer, Founder & CEO of Leanna's Essentials • Laurence Sarah Bigio, Marketing President GB Group and Publisher of Challenges Magazine • Yve-Car Momperousse, Co- Founder & CEO Kreyol Essence • Gabrielle Vincent, Co-Founder & CEO Société Agricole et de Production et d'Élevage du Nord S.A. (SAPEN S.A.) 	Trusteeship Council Chamber
12:045pm - 1:00 pm	<p>Nap Vanse! Barbara Guillaume</p> <p>Women Entrepreneurs LEADing the Way - Inclusive Economic Growth in Haiti and the Diaspora</p> <ul style="list-style-type: none"> • Nadia Cherrouk, Country Director PADF Haiti and Chief of Party of Leveraging Effective Application of Direct Investments (LEAD) program funded by USAID <p>Live Streamed Statement The Honorable Marie Denise Claude, Haiti Minister of Women Affairs</p> <p>Closing Remark Dr. Marjorie Pierre Brennan, MD: NAAHP Advisory Board Chair and Co-Chair of the Scholarship Committee</p>	Trusteeship Council Chamber

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